

## A NEW YEAR, A NEW COMMUNITY RESOURCE

The Sterlington Chamber of Commerce is pleased to announce the launch of its new, consumer-oriented website. This website has been in planning for quite some time and the Chamber Board has every reason to believe area residents will be as pleased with it as we are. As you will see in just a minute, this website promises to be a “must have” Internet “Favorite” bookmark for everyone living in the North Ouachita area!

It will not come as any surprise that a major focus of the Sterlington Chamber of Commerce website is oriented towards the sharing of information on area businesses with local residents. Highlights of this function of the website include:

- A periodically changing Spotlight on area businesses- who they are, what they do and how to find them,
- Special offers from Chamber members- current discounts and deals,
- A listing of business and corporate members with links to their websites,
- Information about jobs and economic development in Northeast Louisiana, and
- Information about the Sterlington area and the Chamber itself.

There is a lot more information on this website, however, that will be of ongoing general interest and need for all area residents- consumer and business. This part of the website consists of contact listings for emergency and general public services plus ongoing resident-oriented community information.

Examples include:

- Contact information for local, state and federal government offices,
- Contact information for area resources and public services,
- Information related to upcoming elections and political issues,
- An area calendar of events, and
- The most current State of the Town presentation from the Mayor.

If only for the consolidated emergency and general needs contact information, you will want to bookmark this site and use it often. It is the Chamber’s hope, however, that you will find the ongoing information about our local businesses, and their current special offers, to also be something you will want to review on a regular basis.

The Sterlington Chamber of Commerce website is a “living” website. The Chamber Board is very open to including any information of interest to you that we might have initially overlooked. So if you see contact information that we have not yet posted, know of dates for local events, or think of any other type of information that would be of interest or benefit to you and your neighbors, please contact us at the Chamber with your thoughts and suggestions. Also, don’t forget to remind your favorite local businesses that Chamber members can always submit current discounts, deals and specials for posting on this website.

[www.sterlingtonchamber.com](http://www.sterlingtonchamber.com)

Get to your computer now! Look this website up! Bookmark it for future use! And especially be sure to thank your local Chamber member businesses the next time you stop in for making it possible for the Chamber to provide this wonderful new resource to you.